PAN•METER LEIPZIG



PRESS RELEASE

PANORAMA "THE CATHEDRAL OF MONET" OPENS AT THE PANOMETER LEIPZIG

German premiere for Yadegar Asisi's panorama "THE CATHEDRAL OF MONET – Freedom in Painting": with this work, Yadegar Asisi creates a 360° painting of color and light in the style of Impressionism. He thus dedicates himself to one of the most important art epochs of our time and provides an insight into his own 30-year period of painterly creativity.

Berlin / Leipzig, March 15, 2024 – Yadegar Asisi is breaking new artistic ground: for the first time, a panorama has been painted entirely in oil on canvas before being digitally enlarged and printed on fabric. The work, which subsequently covers an area of 3,500 square meters, takes us back to the end of the 19th century in the northern French city of Rouen. From several levels of the 15-metre-high visitor tower, visitors are immersed in an experience of vivid brushstrokes and a unique interplay of color and light.

The scene opens up as if you were standing on Rouen's cathedral square in 1894: the façade of the Notre-Dame de Rouen cathedral in the center is almost completely illuminated by the evening sun and casts a warm orange-red light on the forecourt and the houses already in the shade. A multifaceted interplay of extraordinary color nuances, shades and incidences of light pervades the entire surroundings. Asisi immortalizes famous painters and contemporaries such as Vincent van Gogh, Auguste Renoir and Claude Monet on the forecourt of the cathedral.

The starting point of the work is a 6 x 2 meter canvas on which Yadegar Asisi reconstructed the cathedral with its surrounding square and houses. The basis was a famous series of paintings by Claude Monet from 1892 - 1894, who captured the cathedral in Rouen several times under different lighting conditions. The mood of the complex lighting situations inspired Asisi's depiction of this place and the most important players in the art world of the time.

In the accompanying exhibition with numerous works by Asisi, the artist explores the tension between painting, craftsmanship and digitalization, but above all his experience of the senses and the world. He reflects on the interplay between art and technology in the context of social progress: just as Impressionism marked the beginning of an era that Asisi describes as the "liberation of painting", the development today leads to the "freedom in painting", a completely free development of motifs, themes, painting techniques and technologies such as artificial intelligence, which expand the spectrum and expressive possibilities of visual artists to the present day.

Yadegar Asisi's first digital collection dedicated to the pioneers of modern painting will also be released as part of the exhibition. To mark the 150th anniversary of the first Impressionist exhibition, seven artists from this era will be immortalized in the form of six digital works (NFTs) based on the original painting by Yadegar Asisi.

The public opening is Saturday, March 16, 2024 at 10 am in the Panometer Leipzig.

PAN•METER LEIPZIG



Panoramas by Yadegar Asisi have been on display in the historic gasometer since 2003. This is where the renaissance of panoramas began. In addition to Leipzig, the artist's panoramas can also be seen in Berlin, Dresden, Lutherstadt Wittenberg and Pforzheim. Further locations in Vienna and Constance are planned.

About the artist and his studio:

Yadegar Asisi was born in Vienna in 1955, studied architecture at the Technical University of Dresden and painting at the University of the Arts in Berlin, where he graduated as a master student of Klaus Fußmann. Since 2003, the Berlin artist has been creating monumental 360° panoramas of up to 3,500 square meters in circular buildings the height of a house. In addition to his own buildings in Leipzig and Berlin, the artist's panoramas are also shown at other partner locations in Dresden, Pforzheim and Lutherstadt Wittenberg. Yadegar Asisi is particularly interested in inaccessible natural spaces, city views with their insights into structures and societies as well as moments in contemporary history. With the help of his team of architects and digital artists for 3D and image processing, Asisi creates his panoramic works in years of detailed work as high-resolution digital paintings, which are created from thousands and thousands of photographs, drawings, sketches and paintings. During photo shoots with extras, scene images are created which Asisi incorporates into his panoramic work. The panorama is then printed on over 30 meters of fabric and installed in the panorama buildings.

Contact for inquiries

asisi F&E GmbH Public Relations: Bianca Wohlfromm T +49 30.69 580 86 12 presse@asisi.de www.asisi.de

Panometer Leipzig:
Marketing und Presse: Marie Rosenlöcher
T +49 341.35 55 3430
marie.rosenloecher@panometer.de
www.panometer.de